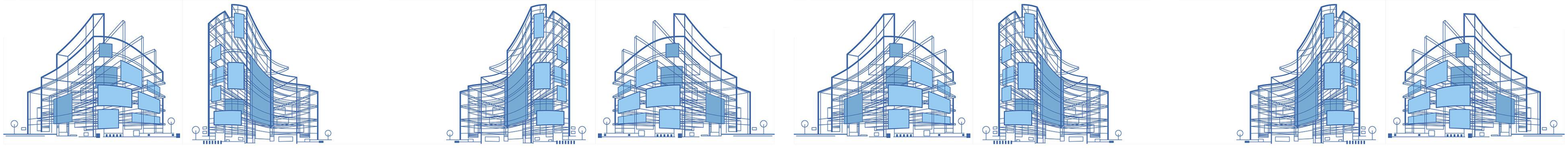
TANLOV ISHI
“NOVIY DOM” TAF’da!

BUYURTMACHI: **NOVIY DOM**

AGENTLIK: **GRANDPR**

INFLYUYENSERLAR: **G’OFUROVLAR OILASI**

G’ofurovlar oilasi (Troll.uz)



MAQSADLAR

- Noviy Dom brand awareness oshirish
- Potentsial xaridorlarning eng ommabop talablarini aniqlash
- Texnologiyaning ishonchliligini va yashash qulayligini namoyish etish

AMALGA OSHIRILISHI

Toshkentdagi "Noviy Dom" shourmida blogerlar oilasi uchun ikki hafta yashashiga shart-sharoit tashkil qilish.

Blogerlarning akkauntlarida va "Noviy Dom" ning ijtimoiy tarmoqlardagi sahifalarida video sharhlarni e'lon qilish

KOMMUNIKATSIYA KANALLARI

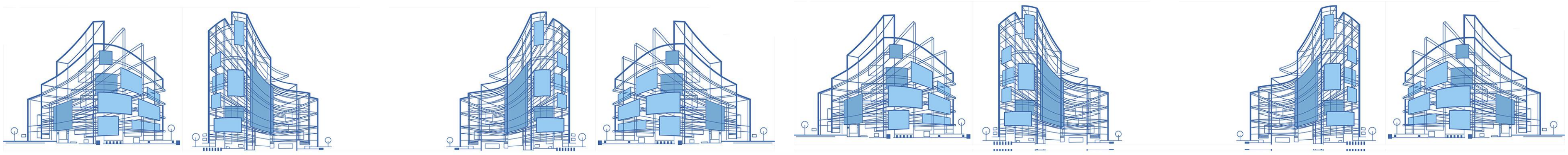
- Troll.uz kanali Telegram
- Troll.uz sahifasi Facebook
- Troll.uz sahifasi Instagram
- Noviy Dom YouTube-kanali
- Noviy Dom Telegram-akkaunti
- Noviy Dom Facebook-sahifasi
- Noviy Dom Instagram-akkaunti

NATIJALAR

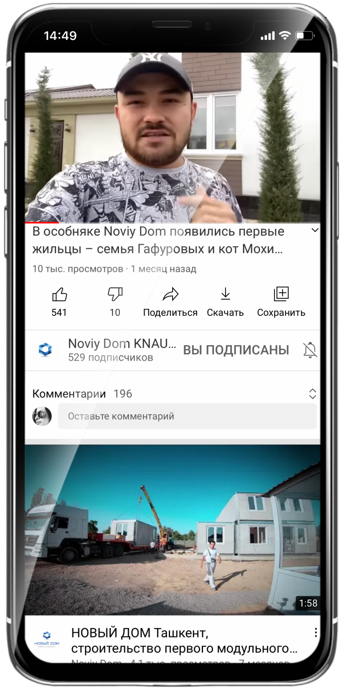
Ijtimoiy tarmoqlardagi umumiy qamrov:

1 075 800+

4000 dan ortiq savollar onlayn tarzda ko'rib chiqiladi, **3000+** qo’ng’iroqlar. Analitika ma’lumotlariga ko’ra tashriflar soni **2120%** oshgan.

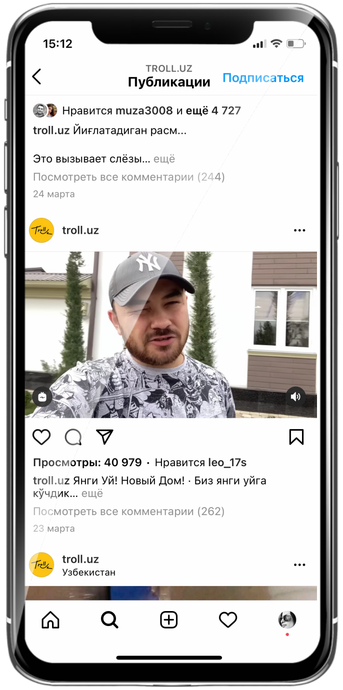


1: BIRINCHI TA'SIRLAR



YouTube

https://youtu.be/CZlztd5Pk74



Instagram

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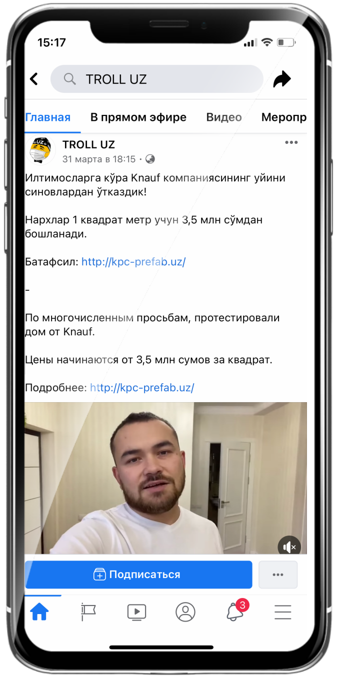

Facebook

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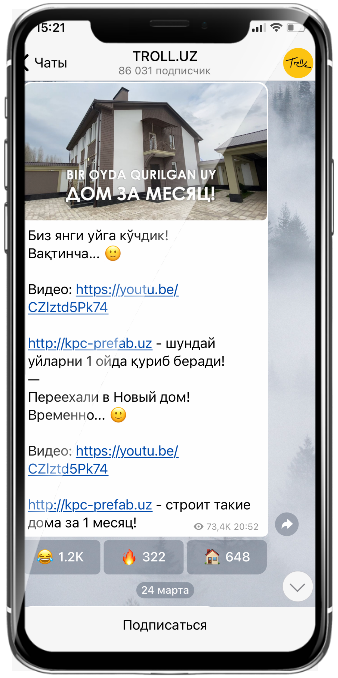

Telegram

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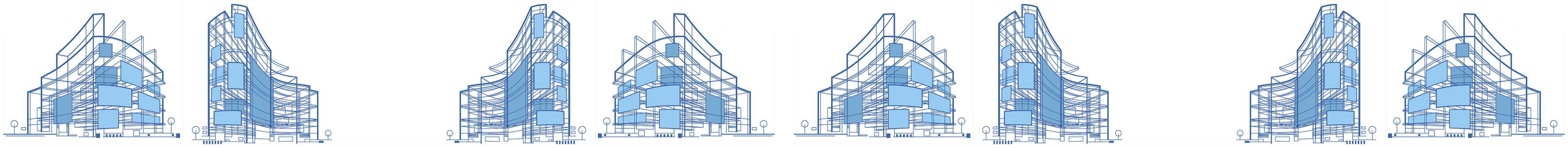
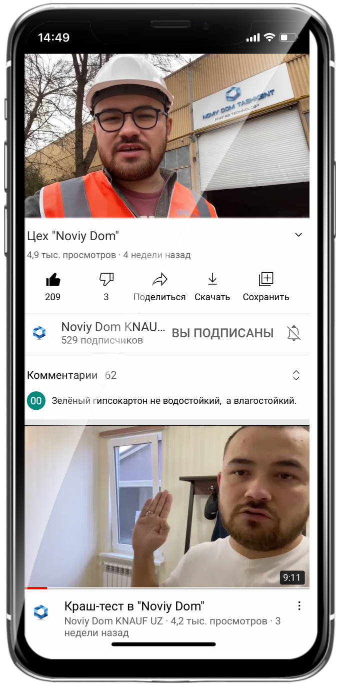


КОММУНИКАЦИЯ #2: ISHLAB CHIQARISHGA EKSKURSIYA



YouTube

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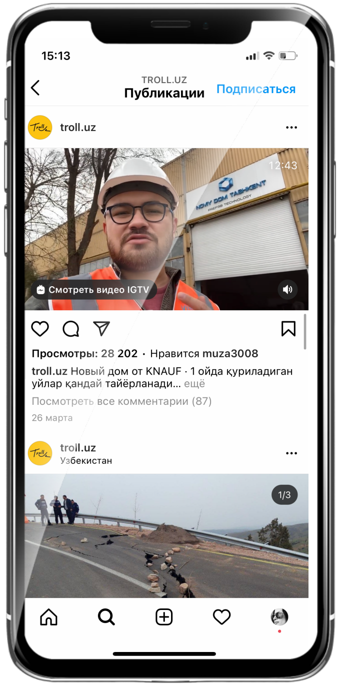

Instagram

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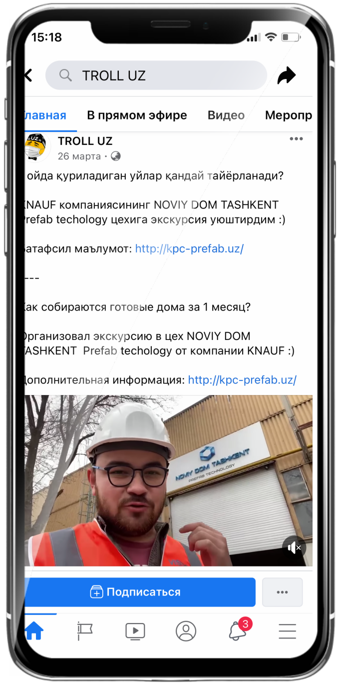

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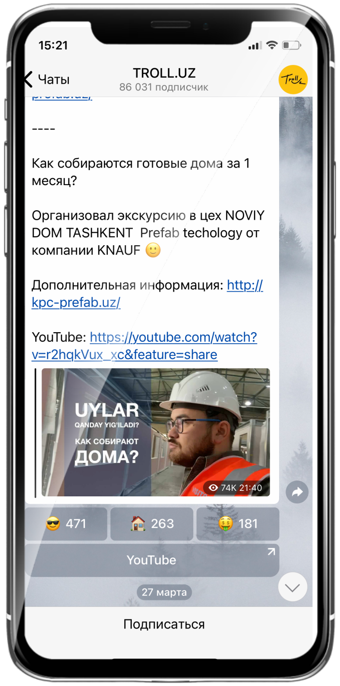

Telegram

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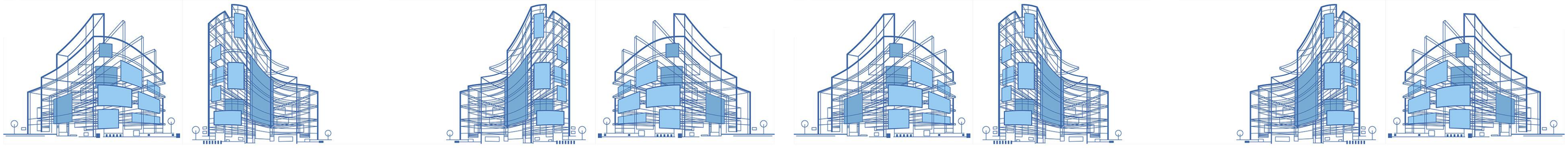
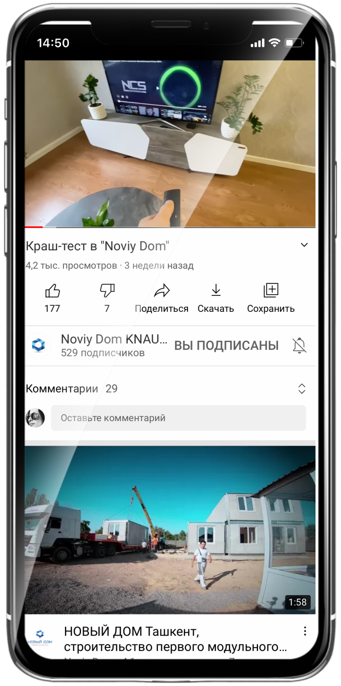


КОММУНИКАЦИЯ #3: CRUSH TEST



YouTube

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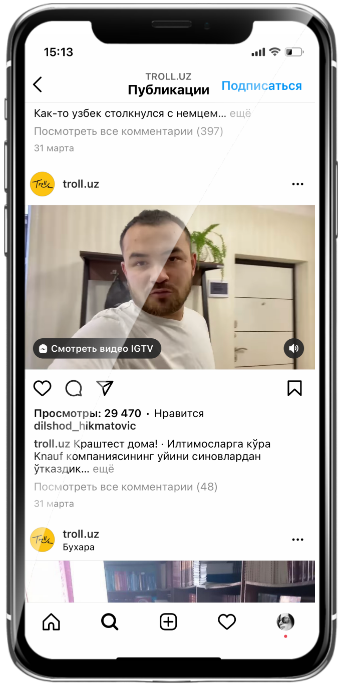

Instagram

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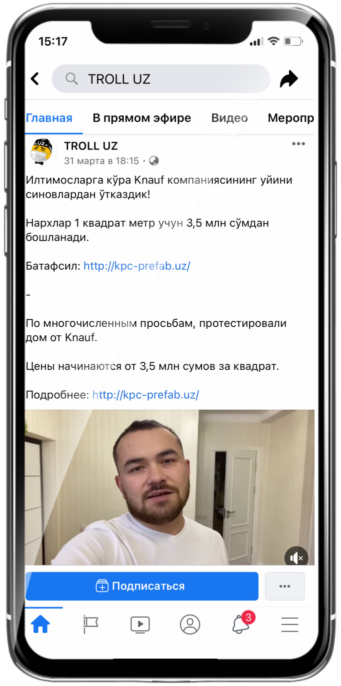

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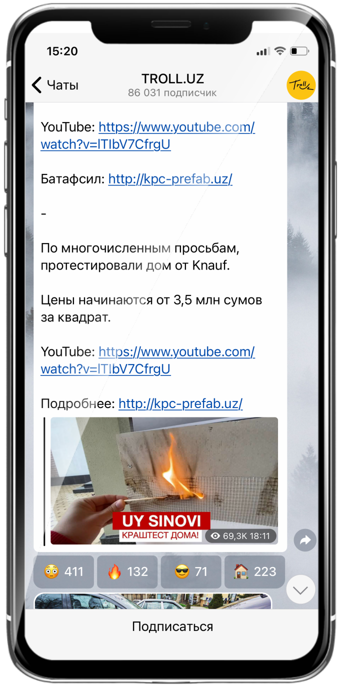

Telegram

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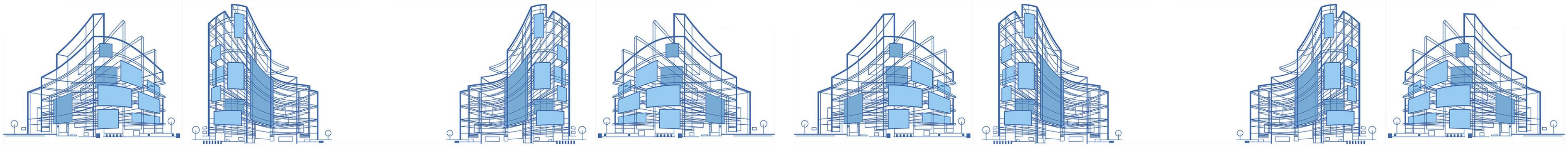
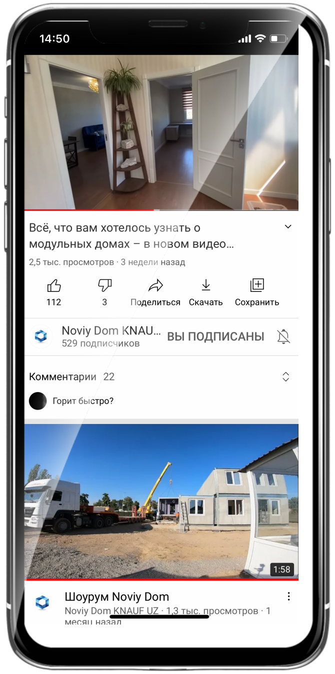


#4: Natijalar



YouTube

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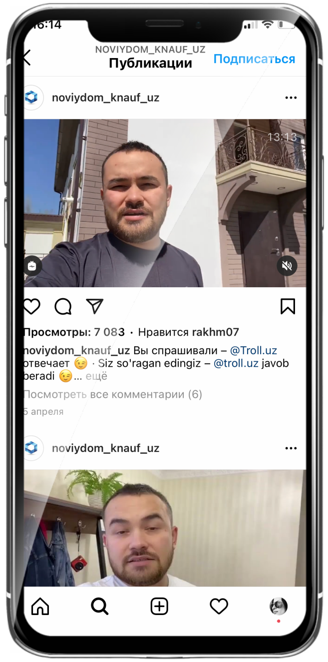

Instagram

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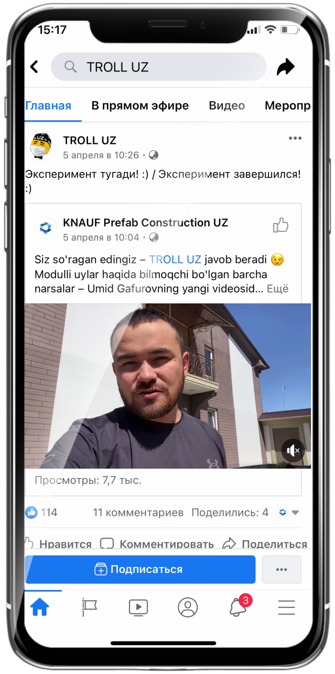

Facebook

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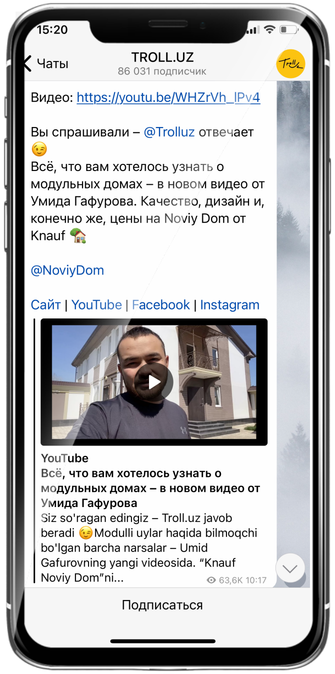

Telegram

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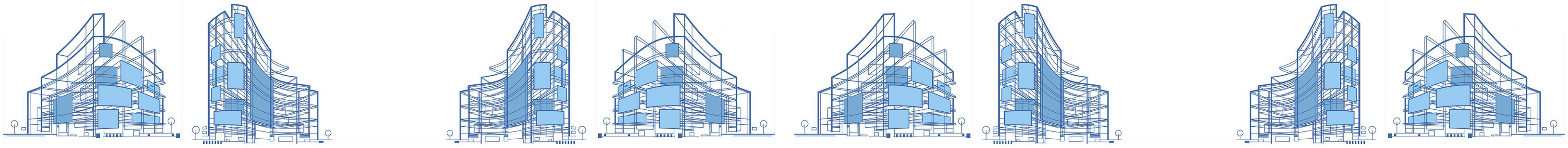

“NOVIY DOM” KOMPANIYASI HAQIDA

KPC PREFAB CONSTRUCTION

Ilgari, shaxsiy uy qurish uzoq muddatli loyiha bo'lib, ko'p vaqt va kuch sarflashni talab qilgan. Ammo bugungi kunda yangi qurilish texnologiyalari paydo bo'lishi bilan O'zbekistonda yangi modulli uyga buyurtma berish ancha osonlashdi.

KNAUF "Noviy Dom" sho'ba kompaniyasi prefabrik texnologiyadan foydalangan holda modulli konstrutsiyalarni ishlab chiqarish bilan shug'ullanadi, bu esa bir oydan kam vaqt mobaynida hayot va biznes uchun binolar qurishga imkon beradi.

Uylar korxonada ishlab chiqarilgan va tayyor shaklda tashish va yer maydoniga o'rnatish uchun mo'ljallangan 6,2 x 3,1 m o'lchamdagi bloklardan yig'ilgan. Modullarni ishlab chiqarish jarayonida barcha zarur kommunikatsiyalar amalga oshiriladi (elektr, suv ta'minoti va kanalizatsiya), barcha zarur santexnika va elektr jihozlari o'rnatiladi. Shunday qilib, tayyor modullar maydonga yetkazib berilganda, ularni umumiy tarmoqlarga ulashgina qoladi.

Hamma modulli uylar xaridorlarning individual buyurtmasi bo'yicha, tashqi va ichki bezatish uchun materiallarning katta tanlovidan foydalangan holda ishlab chiqariladi, bu esa har qanday didga mos xonadon qurishga imkon beradi.

KNAUF

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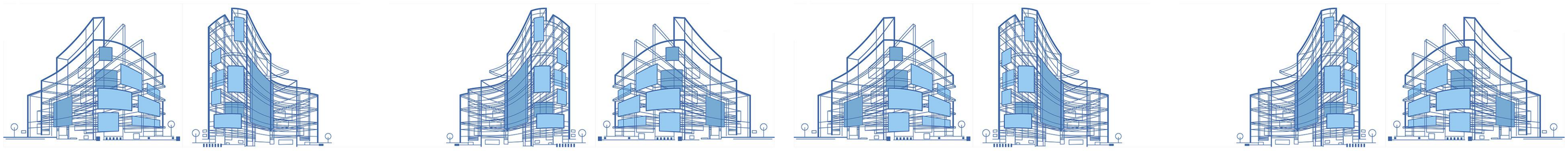

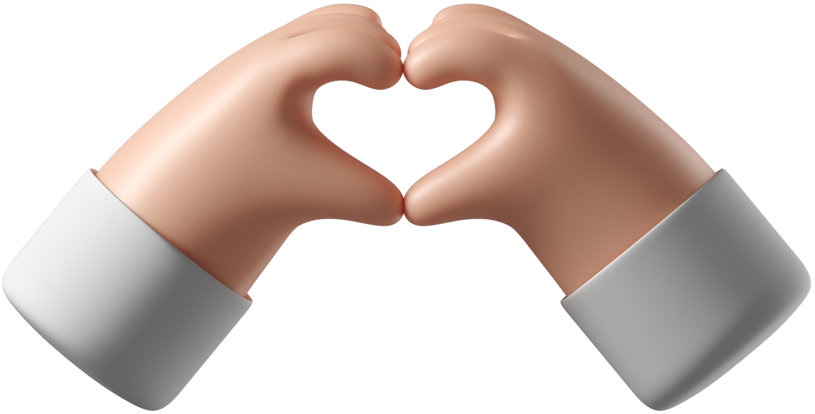

E'TIBORINGIZ UCHUN TASHAKKUR!