

MA**VRID**

NAMING

Mavrid - manba, imkoniyat, daromad, biror ishning amalga oshishi yoki oshirilishi uchun qulay vaqt, payt, fursat. Shu mavridda. Mavridi kelganda.

Mavrid - Источник, возможность, доход, реализация. Удобное время, момент, возможность для повышения. Вовремя.

LOGO IDEA

MA  RID



+



=

MA  RID

V harfi, to'gri tanlov,
o'sish (Mkbankdagi belgi)

Буква В, Правильный выбор,
Рост (Значок Мкбанка)

qulay vaqt

Удобное время

MA✓RID

COLOR

CMYK: 16 100 93 10
RGB: 191 4 54
HEX: #BF0436

CMYK: 0 100 79 0
RGB: 242 5 68
HEX: #F20544

CMYK: 75 68 65 90
RGB: 13 13 13
HEX: #0D0D0D

CMYK: 0 0 0 0
RGB: 255 255 255
HEX: #FFFFFF

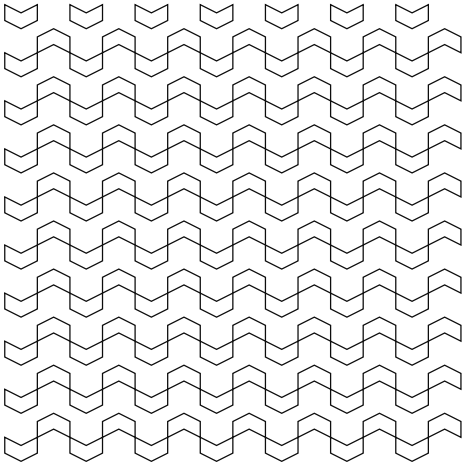
MONOCHROME

MAV_✓RID

FONT

Montserrat
Montserrat
Montserrat

PATTERN



MA**RID**

MAV**RID**



MAVRID

The image features a repeating pattern of light gray chevron shapes on a white background. In the center, the word "MAVRID" is written in a bold, black, sans-serif font. A red chevron symbol is positioned between the letters "A" and "R", pointing downwards.

MAV  **RID**

MA  **VRID**



**Sobirjonov
Ulugbek**

Brand designer

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www.mavid.uz

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SLOGAN

MA**VRID**

O'zgarish vaqti keldi!

Mkbankdan yangi mobil ilovani
yuklab oling

MA**VRID**

Время перемен!

Скачайте новое мобильное
приложение от Мкбанк!







A white, textured tote bag is shown from a three-quarter perspective against a solid red background. The bag has a single handle at the top. The word "MAVRID" is printed in a bold, black, sans-serif font on the front of the bag. A red checkmark symbol is integrated into the design, positioned between the 'A' and 'R' of the word.

MAVRID



MAVRID

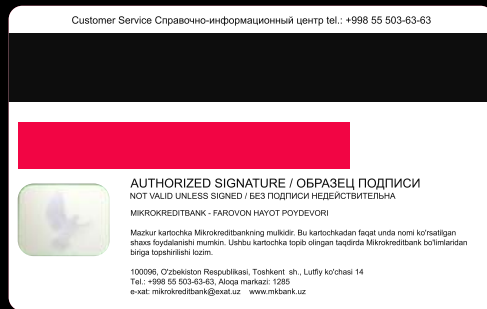
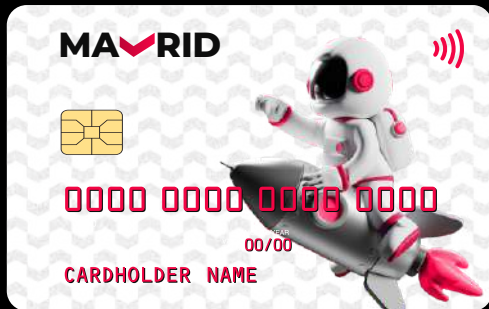
MAVRID



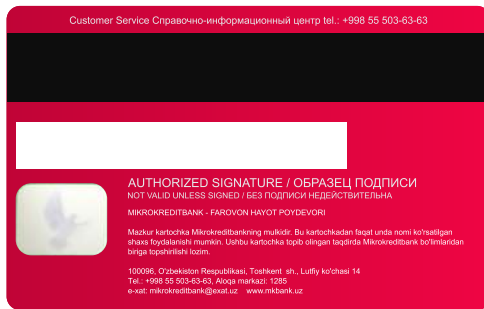
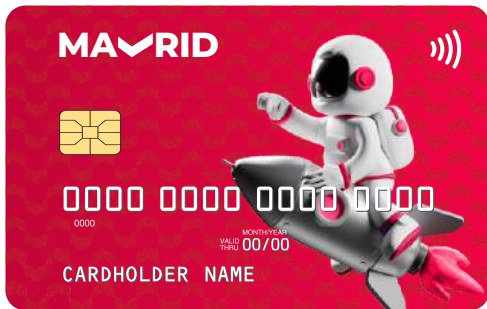
MAVRID

MAV**RID**

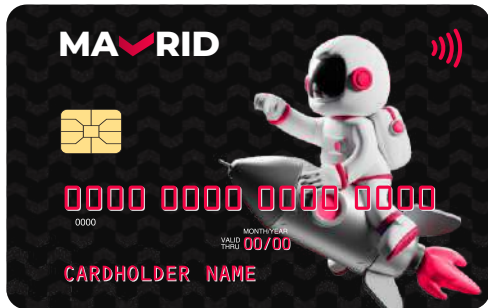
Cards



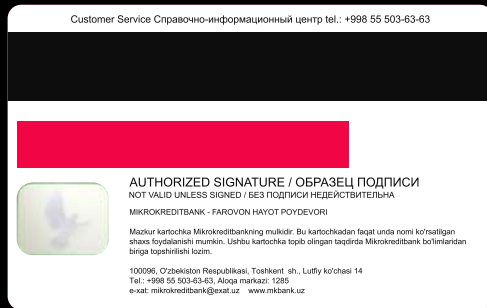
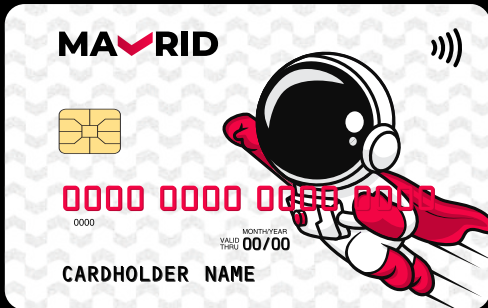
Cards



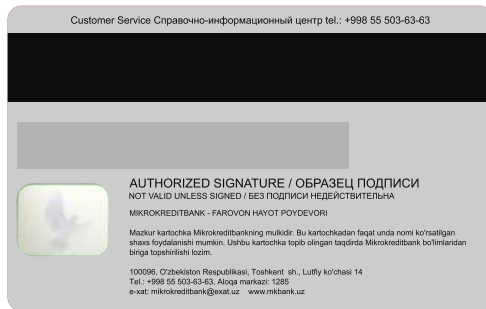
Cards



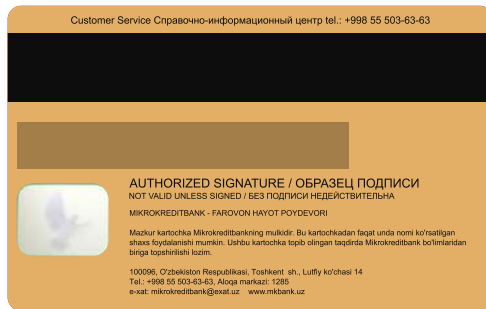
Status cards (Friend)



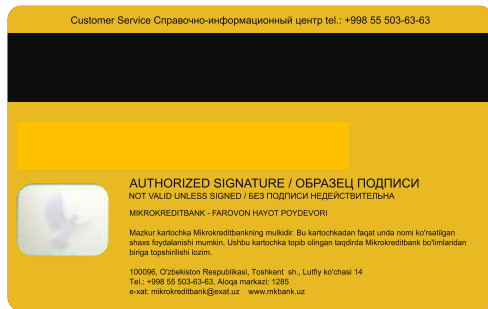
Silver



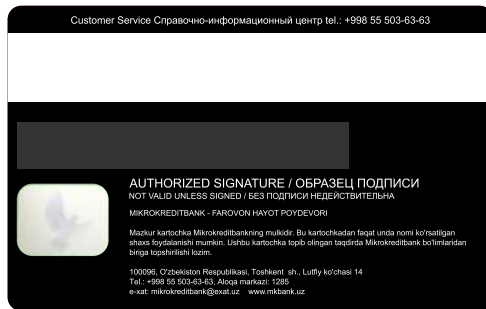
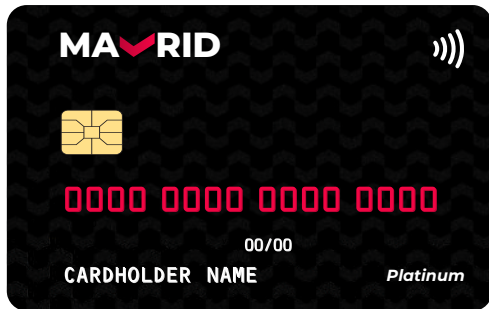
Bronze



Gold



Platinum



Interface design app

MAVRID

DO'ST
Sabirjonov Ulugbek

DO'ST SILVER BRONZE GOLD PLATINUM

Kartadan kartaga o'tkazma
3 mln so'mgacha bepul, limitdan ortig'i 0,5%

Kredit
5 mln so'mgacha 27%dan 3 yilgacha

MKB bankomatlaridan naqt pul yechish
1%

MAVRID

PLATINUM
Sabirjonov Ulugbek

DO'ST SILVER BRONZE GOLD **PLATINUM**

Kartadan kartaga o'tkazma
50 mln so'mgacha bepul

Kredit
45 mln so'mgacha 26%dan 3 yilgacha

Kartaga onlayn buyurtma
Bepul milliy karta va Visa Platinum, yetkazib berish xizmati

Keshbek
2,5% kartadagi qoldiqga

MKB bankomatlaridan naqt pul yechish
0%

MAVRID

BRONZE
Sabirjonov Ulugbek

DO'ST SILVER **BRONZE** GOLD PLATINUM

Kartadan kartaga o'tkazma
5 mln so'mgacha bepul

Kredit
10 mln so'mgacha 26,5%dan 3 yilgacha

Keshbek
1% kartadagi qoldiqga

MKB bankomatlaridan naqt pul yechish
0,7%

MAVRID

GOLD
Sabirjonov Ulugbek

DO'ST SILVER BRONZE **GOLD** PLATINUM

Kartadan kartaga o'tkazma
25 mln so'mgacha bepul

Kredit
45 mln so'mgacha 26%dan 3 yilgacha

Kartaga onlayn buyurtma
Bepul milliy karta va Visa Gold, yetkazib berish xizmati

Keshbek
2% kartadagi qoldiqga

MKB bankomatlaridan naqt pul yechish
0%

MAVRID

SILVER
Sabirjonov Ulugbek

DO'ST **SILVER** BRONZE GOLD PLATINUM

Kartadan kartaga o'tkazma
10 mln so'mgacha bepul


Kredit
15 mln so'mgacha 26,5%dan 3 yilgacha



Kartaga onlayn buyurtma
Bepul milliy karta va Visa classic, yetkazib berish xizmati

Keshbek
1,5% kartadagi qoldiqga

Advertising (Banner)

MAVRID
O'z statusingizni tanlash
ayni MAVRIDI!
Mkbankdan yangi mobil ilovani
yuklab oling

 **BONUSLAR
TIZIMI!**

www.mavrid.uz  

The banner is set against a white background with a decorative red and white pattern at the top. A large hand is shown holding a smartphone that displays the MAVRID mobile banking app interface, including a balance of 9,000,000.00 UZS and various service icons. In the foreground, a person is walking past the banner, slightly out of focus.

Advertising (Banner)



Advertising Bus stop



Advertising app store and play market

Mavrid - innovatsion bank sizning telefoningizda!

Onlayn mikroqarz ortiqcha hujjatlarsiz

Monitoring - Xarajatlaringiz har doim nazoratingizda!

MKB kartasi bilan foizsiz o'tkazmalar

Valyuta ayirboshlash 24/7 sizning xizmatligingizda

MAVRID

