















Identity for TDAU

The university is moving towards the introduction of new technologies and optimization of resources, so the new identity had to include all these aspects.

In the new logo, the wheat symbolizes striving upwards and is in dynamics. The font is chosen in a modern austere style, and the color scheme in soft shades of green and gray.

Green represents ecology, plants, life. Gray – symbolizes foundation, foundation and knowledge.

The new color scheme will also be applied to other attributes of Tashkent State Agrarian University.













