



**seven**  
LUXURY CAR RENTAL

## О КОМПАНИИ

Компания Seven Luxury до ребрендинга была известна под названием Comfort. Это компания проводит свою деятельность с 2013 года. Задача компании предоставить туристам в аренду роскошные автомобили. Но у компании были свои проблемы, которые привели к ребрендингу.



# ПРОБЛЕМЫ

## Узнаваемость



- До ребрендинга логотип выглядел очень дешево, без стилистики, без фирменных цветов.
- Не было фирменного стиля, отсутствовала айдентика компании.
- Компания не выделялась популярностью и активностью.

## Отсутствие сайта



- До ребрендинга компания работала только в офлайн режиме, принимая звонки
- Не было сайта, в которой можно было бы посмотреть весь каталог машин и оформить аренду на машины

## Состояние офисов



- Офисы были со старой архитектурой, без стиля, не было внедрено в интерьере айдентика компании

## СТАРЫЙ ЛОГОТИП

Как мы видим старый логотип компании выглядит не стильно, был не удачным. Этот логотип сложно адаптировать, плохо смотрится на маленьких форматах и не имеют свою идентичность.

## РЕШЕНИЕ

Вместе с директором компании мы решили полностью изменить стиль и логотип компании, также решили создать веб сайт, в котором будет удобно выбрать любимую машину и забронировать. Также решили сделать изменения в офисах.



## ЧТО ПОЛУЧИЛОСЬ?

Выбранный логотип полностью отражает силу и превосходство бренда. Мы объединили внешний вид спортивных автомобилей и роскошных автомобилей, чтобы соответствовать названию компании в логотипе.





# ФИРМЕННЫЕ НОСИТЕЛИ



## РЕАЛИЗАЦИЯ

Простой, но совершенный UX-дизайн был создан путем полного изучения пожеланий, возражений и интересов клиентов компании. Очень простые в использовании и быстрые, на этих страницах есть вся информация и фотографии списка парковок.

Отдельным аспектом проекта является запуск поисковой системы, что очень важно, поскольку экономит время.





Office: 143 Road Al Sibaah Building - Doha - Qatar | +974 54 523 7777 | Working hours: 24/7 | [Home](#) | [Auto](#) | [Brands](#) | [Services](#) | [Reviews](#) | [Tariffs](#) | [Blog](#) | [Contacts](#) | [USD](#) | [ENG](#)

## Premium Selection for special customers

Rent a premium car at convenient price any time anywhere Fast, Easy, Luxury

[BOOK NOW](#)

[Lamborghini Urus Black](#)

[Rolls-Royce Phantom Black](#)

[Bentley Continental](#)

[Porsche Taycan](#)

### Our Advantages

01 24-hour delivery and acceptance of cars

02 Casco without franchise

03 Technical support 24/7

04 250 km run per day


05 Loyalty period from 30 to 120 minutes

06 Top versions in every model

### Luxury car rental in Dubai


[All cars](#) | [Air Mode](#)

**Bentley Continental GT**  
2021




333 | 3.7 sec | **14995 AED**

**Mercedes-Benz G63 AMG**  
2021




333 | 3.7 sec | **14995 AED**

**Ferrari F8 Spider**  
2021




333 | 3.7 sec | **14995 AED**

**Rolls Royce Phantom**  
2021




333 | 3.7 sec | **14995 AED**

**Porsche Taycan**  
2021



333 | 3.7 sec | **14995 AED**

**Lamborghini Urus**  
2021



333 | 3.7 sec | **14995 AED**

[SHOW MORE](#)

### Book now car


Location: Doha

Phone numbers: +974 54 523 7777

I agree to the terms of the privacy policy.

[SEND A REQUEST](#)

Or book a car by phone: +974 54 523 7777



### Brands

### FAQ

What do I need to hire a car? +

How old do I have to be to rent a car? +

Can I book a hire car for someone else? +

How do I find the cheapest car hire deal? x

We work with all the major international car hire brands (consists of smaller local companies) to bring you a huge choice of cars at the very best prices. There's how we can help you find car hire deals at over 60,000 locations worldwide. To compare prices and find your deal car at an unbeatable price, just use our search tool.

What should I look for when I'm choosing a car? +


Are all fees included in the rental price? +

### About US



Dear partners and friends!

ComfortRental is a premium car rental for people who value luxury and comfort in every detail, speed and power in every measure. The car park presents new items of elite car brands in expensive and sophisticated trim levels. The most fashionable cars in an exclusively new body are available for rent.



Seven Luxury is a premium car rental for those, who prefer luxury and comfort in every detail, speed and power in every step.

Email: [info@comfortrental.ae](mailto:info@comfortrental.ae)

Social networks: [Facebook](#) | [Instagram](#) | [Twitter](#) | [LinkedIn](#) | [YouTube](#)

Payment:

#### Catalog

Business	Audi	Opel	Mercedes-Benz
Crossover	Bentley	Hyundai	Nissan
Luxury	Buick	Kia	Porsche
Old school	Cadillac	Lamborghini	Range Rover
Sedan	Chevrolet	Maserati	Rolls-Royce
Sportcars	Ferrari	McLaren	Toyota
Non-Sprinter	Ford	Mini Cooper	Tesla

### Book Mercedes-Benz G63 AMG

Year: 2021

Color: Black

0-100: 4.6 sec

Transmission: Automat


Fuel: 6.5L V12 11

Max speed: 260 km/h

Horsepower: 624 hp

Color: Black

Body type: Coupe



#### Description

The Rolls-Royce Phantom SUV is the brand's second vehicle to be based on the innovative luxury aluminum-architectural platform. The first such car was the Rolls-Royce Phantom. The Phantom remains luxury architecture, adding control, agility and off-road capability.

The aluminum body shell is matched with the redesigned air suspension for a smooth ride that has become a trademark of the British brand. The Rolls-Royce Phantom is a unique and one-of-a-kind ultra-luxury crossover.

Tariffs	Daily*	Weekly	Monthly	Number of days	Tariff plan	Price
Price	1100 USD	950 USD	815 USD	2	Daily	8000 AED

1 day rental available |  15% VAT applicable |  I agree to the terms of the privacy policy.

### Included in cost

01 Delivery and acceptance of payments in Dubai

02 Technical support 24/7

03 Replacement car in case of technical malfunctions

04 250 km run per day

#### Other cars in this brand

Automobile	Price per day	Price per week	Price per month
Lamborghini Urus	4000 AED	3500 AED	3000 AED
Lamborghini Urus	4000 AED	3500 AED	3000 AED
Lamborghini Urus	4000 AED	3500 AED	3000 AED
Lamborghini Urus	4000 AED	3500 AED	3000 AED

### Who are we?

Seven Luxury is a premium car rental for those, who prefer luxury and comfort in every detail, speed and power in every step.

There are various elite cars presented by top brands for rental in our car park. Our collection of cars is regularly replenished with new premium cars, here you can find the car you need depending on season, road, weather and mood.

### Our values and purpose

Get real impressions from driving a premium SUV or best sports car, we provide the highest level of reliability, impeccable quality of service and impeccable prestige on the road.

We perfectly understand why our clients rent VIP cars and consider it impermissible to burden the impressions... [READ MORE +](#)

We value your comfort, personal time and spontaneous desires and are ready to promptly deliver or pick up... [READ MORE +](#)

We accept payment for car rental in cash, by card or by invoice. At the same time, we always provide crossing... [READ MORE +](#)

### Company Profile

Ever since our company was launched in 2013, SEVEN LUXURY CAR RENTAL is in constant expansion! The whole team has been focusing over the years on core principles such as excellent value for money and strong customer support.

Our mission is to become an industry benchmark and the number one customer choice for Luxury transportation services, both locally and regionally.

[DOWNLOAD COMPANY PROFILE](#)


### Fill out the form and get a catalog

Name:

Email:

I agree to the terms of the privacy policy.

[DOWNLOAD CATALOG](#)



### Reviews

**Abramova Anna Constantinovna**  
30.08.2021 17:20 | ★★★★★

One lady was behind me in her Nissan Rogue and I aggressively accelerated out of a roundabout. When we were stopped at the light she blocked her head out of the window and said she had my car and how it accelerated.

**Sayfullah Ergashev Komilovich**  
30.08.2021 17:20 | ★★★★★

Another instance was the other day going to my car after work. I got stuck in traffic and I saw if that was my Mercedes "that's the turbo version right?" I said yes it was and thanks.

**Shukhratbek Akhmedov**  
30.08.2021 17:20 | ★★★★★

Anyway, anyone else had this happen? I like that there are seemingly "normal" people who are still automotive enthusiasts.

#### Leave a comment

Name:


Email:

I agree to the terms of the privacy policy.

[LEAVE A COMMENT](#)


#### Try also these cars

**Bentley Continental GT**  
2021




333 | 3.7 sec | **14995 AED**

**Mercedes-Benz G63 AMG**  
2021



333 | 3.7 sec | **14995 AED**


**Ferrari F8 Spider**  
2021






































333 | 3.7 sec | **14995 AED**

### Our Instagram

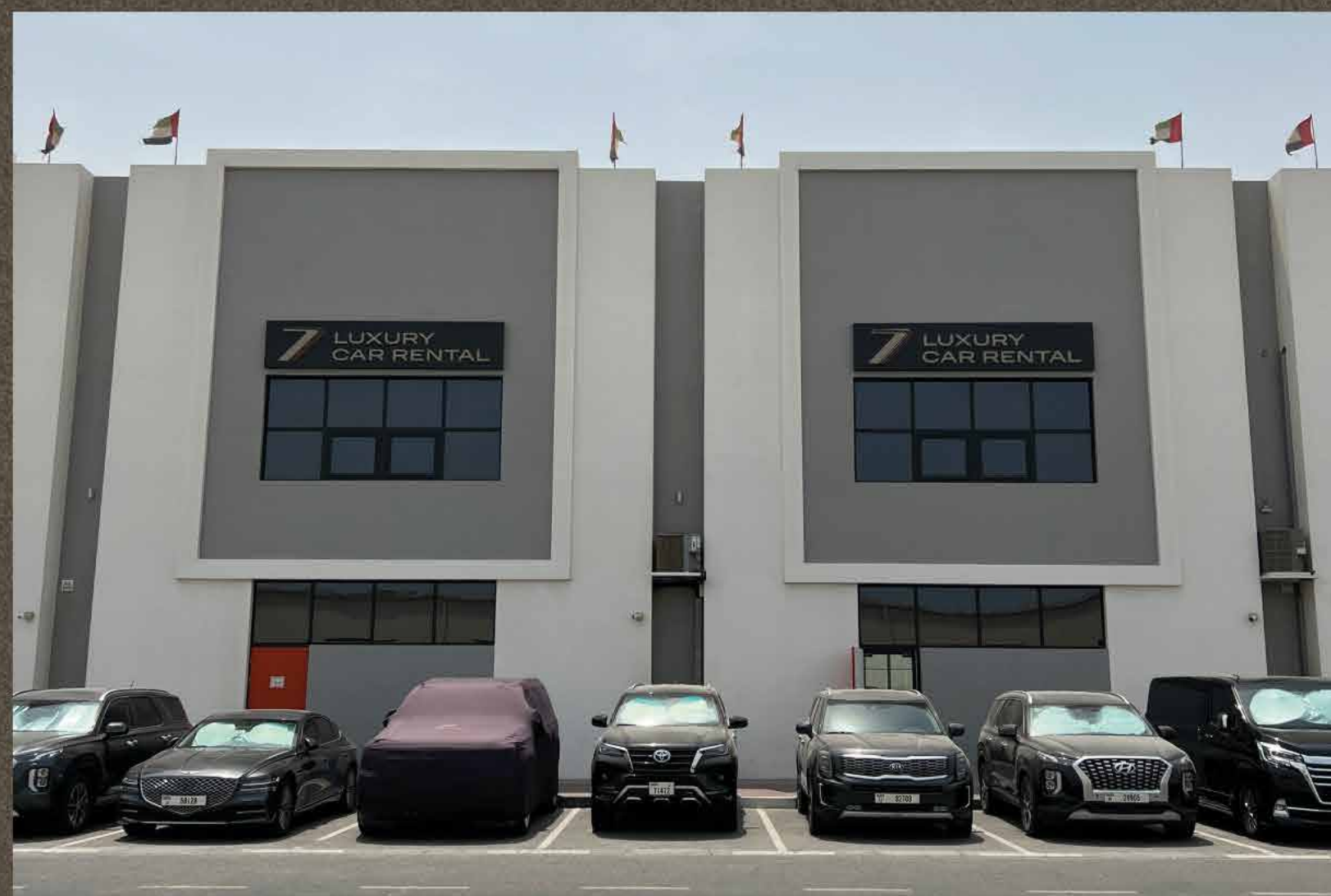
@sevenluxury.ae



<p><b>Bentley, Bentayga (black)</b> 2021</p>  <p>333 3,7 sec 1499\$/day</p>	<p><b>Bentley, Continental GT (blue)</b> 2021</p>  <p>333 3,7 sec 1499\$/day</p>	<p><b>Ferrari, 488 Pista Spider (yellow)</b> 2021</p>  <p>333 3,7 sec 1499\$/day</p>	<p><b>Lamborghini, Urus (black)</b> 2021</p>  <p>333 3,7 sec 1499\$/day</p>	<p><b>Land Cruiser, 300 3.5 TT (black)</b> 2021</p>  <p>333 3,7 sec 1499\$/day</p>	<p><b>Land Cruiser, 300 3.5 TT (white)</b> 2021</p>  <p>333 3,7 sec 1499\$/day</p>	<p><b>KIA, Carnival (silver)</b> 2021</p>  <p>333 3,7 sec 1499\$/day</p>
<p><b>Ferrari, F8 Tributo Spider (red)</b> 2021</p>  <p>333 3,7 sec 1499\$/day</p>	<p><b>Cadillac, Escalade (black)</b> 2021</p>  <p>333 3,7 sec 1499\$/day</p>	<p><b>Cadillac, Escalade (blue)</b> 2021</p>  <p>333 3,7 sec 1499\$/day</p>	<p><b>Land Cruiser, 300 4.0 L (white)</b> 2021</p>  <p>333 3,7 sec 1499\$/day</p>	<p><b>McLaren, 570S Spider (white)</b> 2021</p>  <p>333 3,7 sec 1499\$/day</p>	<p><b>Mercedes, AMG GTR (blue)</b> 2021</p>  <p>333 3,7 sec 1499\$/day</p>	<p><b>Lamborghini, Urus (orange)</b> 2021</p>  <p>333 3,7 sec 1499\$/day</p>
<p><b>Cadillac, Escalade (sport blue)</b> 2021</p>  <p>333 3,7 sec 1499\$/day</p>	<p><b>Cadillac, Escalade (white)</b> 2021</p>  <p>333 3,7 sec 1499\$/day</p>	<p><b>Cadillac, Escalade (sport white)</b> 2021</p>  <p>333 3,7 sec 1499\$/day</p>	<p><b>Mercedes, G63 (black)</b> 2021</p>  <p>333 3,7 sec 1499\$/day</p>	<p><b>Mercedes, G63 Edition 1 (black)</b> 2021</p>  <p>333 3,7 sec 1499\$/day</p>	<p><b>Mercedes, G63 (green)</b> 2021</p>  <p>333 3,7 sec 1499\$/day</p>	<p><b>Cadillac, Escalade (black)</b> 2021</p>  <p>333 3,7 sec 1499\$/day</p>
<p><b>Hyundai, H1 (white)</b> 2021</p>  <p>333 3,7 sec 1499\$/day</p>	<p><b>Hyundai, Palisade (black)</b> 2021</p>  <p>333 3,7 sec 1499\$/day</p>	<p><b>KIA, Optima (white)</b> 2021</p>  <p>333 3,7 sec 1499\$/day</p>	<p><b>Mercedes, G63 (gray)</b> 2021</p>  <p>333 3,7 sec 1499\$/day</p>	<p><b>Mercedes, G63 (white)</b> 2021</p>  <p>333 3,7 sec 1499\$/day</p>	<p><b>Minicooper, Convertable (black)</b> 2021</p>  <p>333 3,7 sec 1499\$/day</p>	<p><b>Cadillac, Escalade (black)</b> 2021</p>  <p>333 3,7 sec 1499\$/day</p>
<p><b>KIA, Sportage (white)</b> 2021</p>  <p>333 3,7 sec 1499\$/day</p>	<p><b>KIA, Telluride (black)</b> 2021</p>  <p>333 3,7 sec 1499\$/day</p>	<p><b>Lamborghini, Urus (yellow)</b> 2021</p>  <p>333 3,7 sec 1499\$/day</p>	<p><b>Range Rover, Autobiography</b> 2021</p>  <p>333 3,7 sec 1499\$/day</p>	<p><b>Range Rover, Vogue V6 (gray)</b> 2021</p>  <p>333 3,7 sec 1499\$/day</p>	<p><b>Rolls Royce, Cullinan (black)</b> 2021</p>  <p>333 3,7 sec 1499\$/day</p>	<p><b>Lamborghini, Aventador (yellow)</b> 2021</p>  <p>333 3,7 sec 1499\$/day</p>

# 100 cars

# СОВРЕМЕННЫЕ ОФИСЫ



# РЕЗУЛЬТАТЫ

50

премиум  
машин

83%

аудитория на  
83% выросла

24

запросов в день

145K

в соц сетях

68%

на 68% вырос  
годовой доход

**СПАСИБО  
ЗА ВНИМАНИЕ**

