

elma**kon**

Elektronika makoni

Elmakon haqida

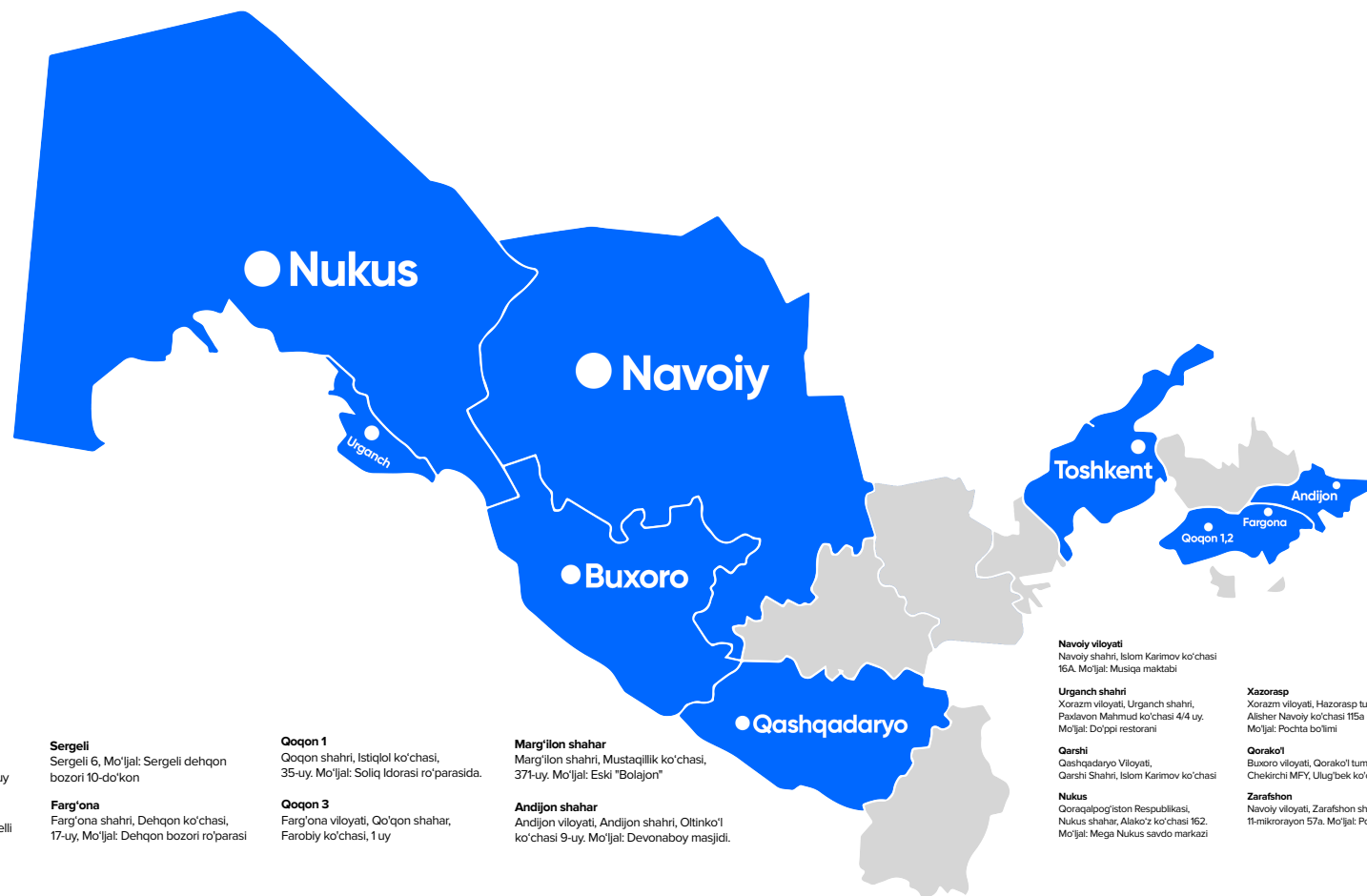
- Tashkil etilgan yili – 2017
- Filiallar soni – 19 ta
- Xodimlar soni – 223 ta
- SKUlar soni – 5000 ta
- Mijozlar soni – 200.000 ta



2022 –yil natijalari

9 ta yangi filial ochildi

- Navoiy
- Zarafshon,
- Qo'qon 3
- Qushbegi
- Nukus
- Xazorasp
- Qarshi
- Urgench
- Qorako'l



Elamkon manzilar:

Mega planet
Yunusobod tumani, 11-kvartal, Axmad Donish ko'chasi, 2B uy

Chilonzor
Chilonzor tumani, 12-mavze, 17a-uy

Malika (Fleshka)
Shayhontohur tumani, Kichik xalqa yo'li ko'chasi, 59-uy

Vega center (SM)
Yakkasaroy tumani, Sh.Rustavelli ko'chasi, 150-uy

Sergeli
Sergeli 6, Mo'ljal: Sergeli dehqon bozori 10-do'kon

Farg'ona
Farg'ona shahri, Dehqon ko'chasi, 17-uy, Mo'ljal: Dehqon bozori ro'parasida

Qo'qon 1
Qo'qon shahri, Istiqol ko'chasi, 35-uy. Mo'ljal: Soliq Idorasi ro'parasida.

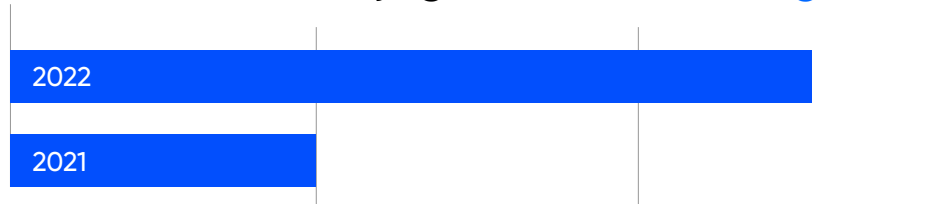
Qo'qon 3
Farg'ona viloyati, Qo'qon shahar, Farobiy ko'chasi, 1 uy

Marg'ilon shahar
Marg'ilon shahri, Mustaqillik ko'chasi, 371-uy. Mo'ljal: Eski "Bolajon"

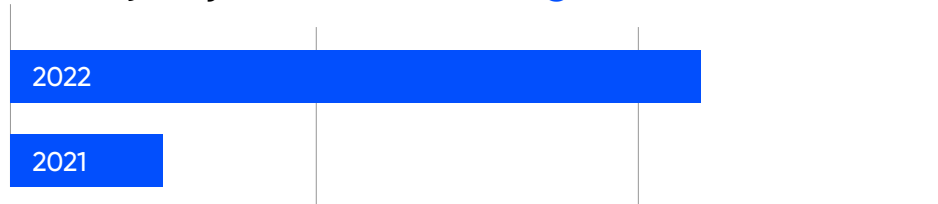
Andijon shahar
Andijon viloyati, Andijon shahri, Oltinko'l ko'chasi 9-uy. Mo'ljal: Devonaboy masjidi.

Savdo o'sishi

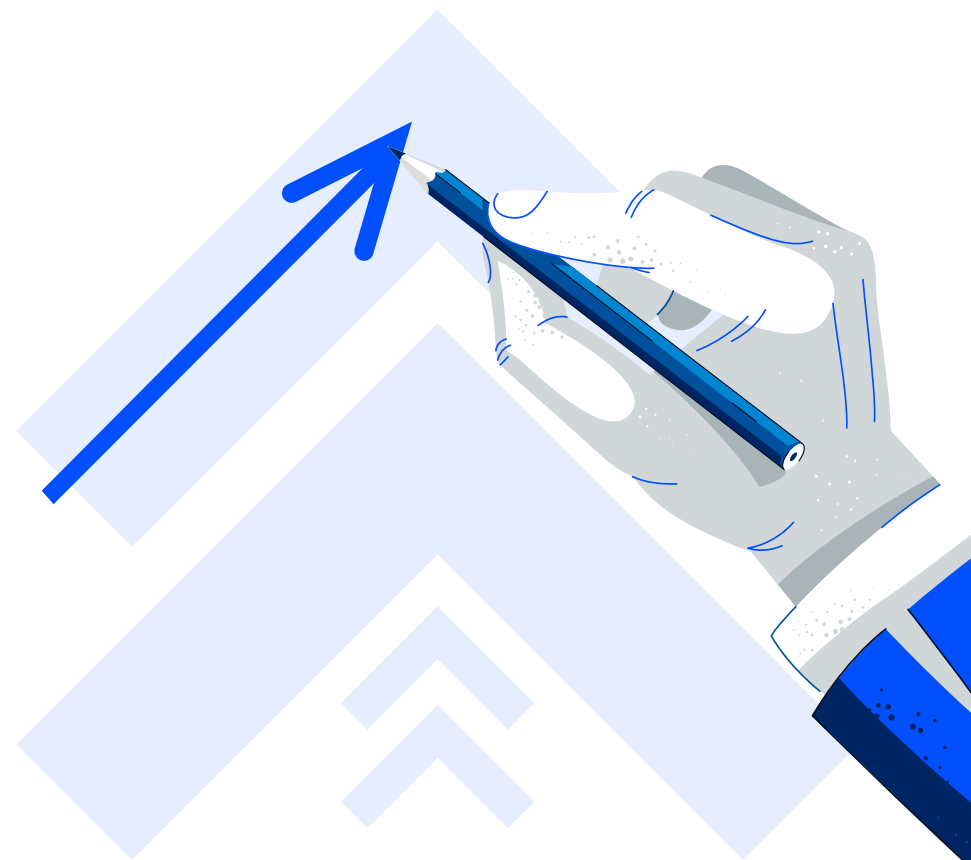
Jami savdo 2021-yilga nisbatan **155% ga o'sdi**



Doimiy mijozlar soni **130% ga o'sdi**



Mamnun mijozlar soni **80% ga o'sdi**



Tashrif va murojaatlar

Do'konlarga yillik tashrif



170%
ga o'sdi

elmakon.uz saytiga tashrif



340%
ga o'sdi

Kontakt markaziga murojaatlar



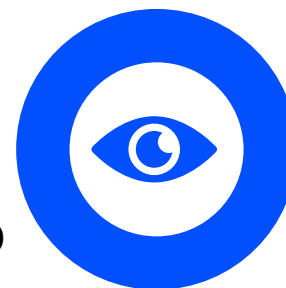
270%
ga o'sdi

Instagram obunachilari



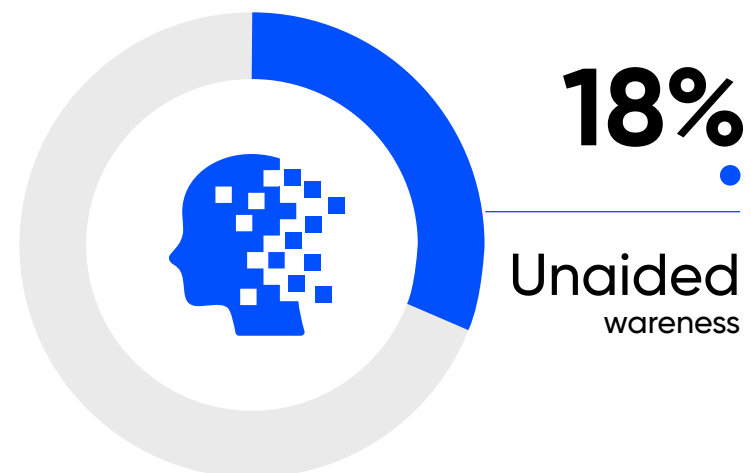
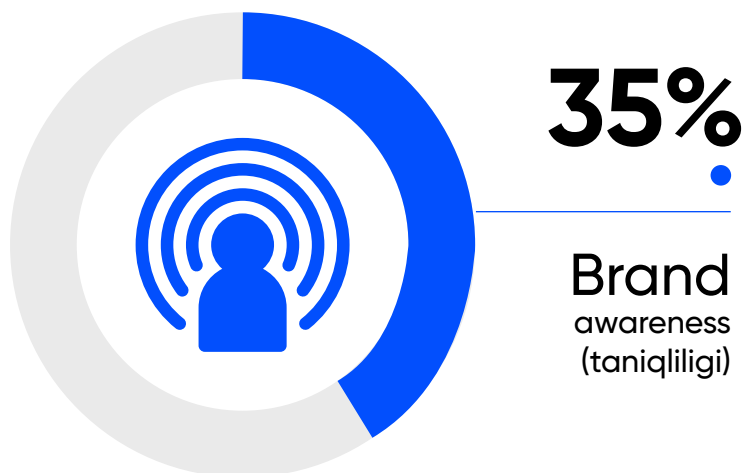
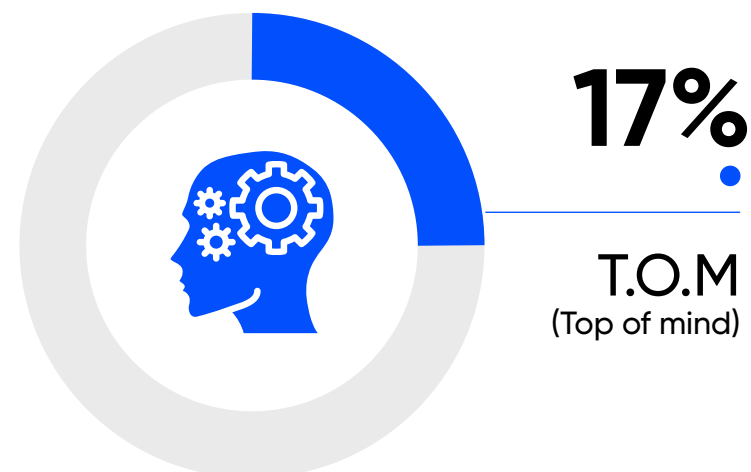
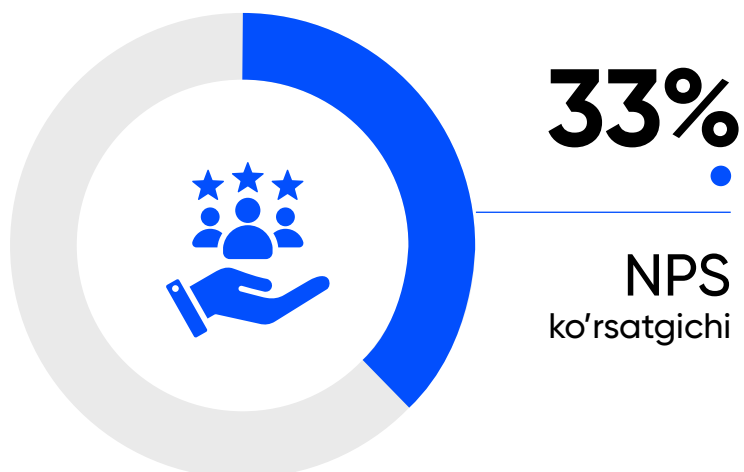
170%
ga o'sdi

Jami ijtimoiy tarmoqlar qamrovi



70 000 000
ga o'sdi

Brend sog'ligi



Rebranding amalga oshirildi



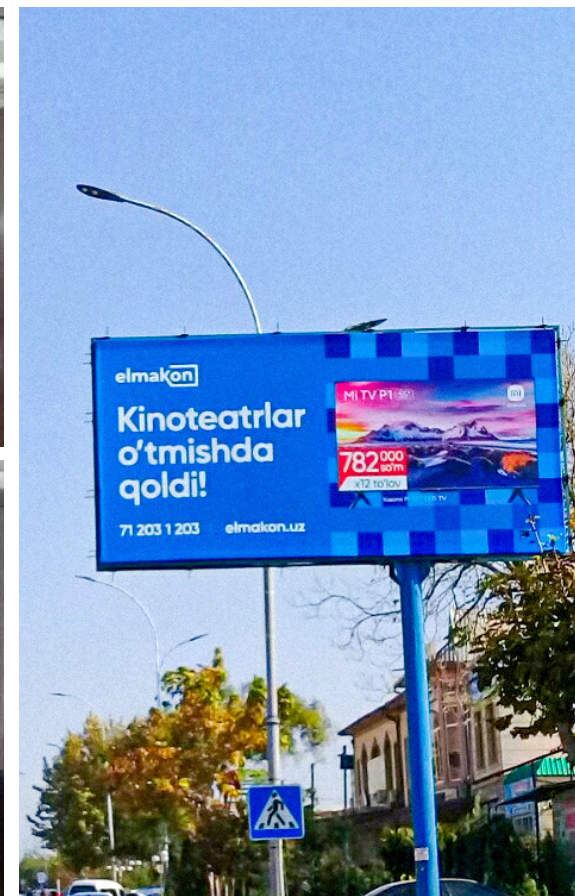
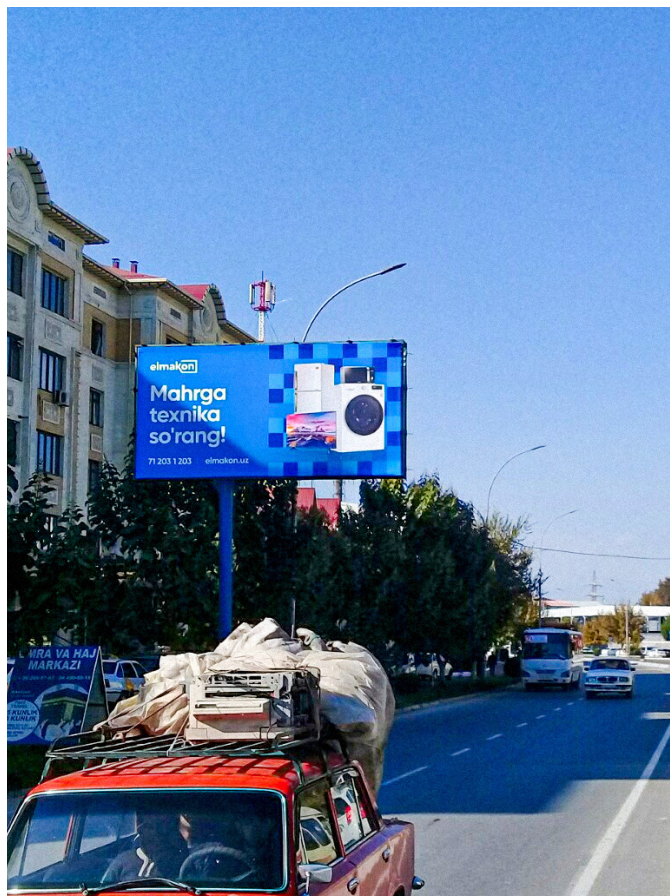
2017



2023

- Logoga o'zgartirishlar kiritildi
- Slogan o'zgartirildi

Hayotingni o'zgartir marketing kompaniyasi



Kolloboratsiya



Mijozlar uchun aksiyalar

NEXIA 3
YUTIB OLING!



500 000 so'mdan
va undan ortiq miqdorda texnika yoki mebel xarid qiling va Nexia 3 avtomobilning egasiga aylaning

Batafsil ma'lumot: **71 203 1 203** elmakon.uz

5 | **elmakon**



Elmakon 5 yoshda!
Chegirmalar yomg'iri

Elmakon 5 yoshga to'lishi munosabati bilan ko'plab maxsulotlarga 50% gacha chegirma e'lon qilamiz!

Aksiya muddati: 5-NOYABRAN 9-NOYABRGACHA

1+1 FOYDALI XARID | Siz jahon chempionatiga tayyormisiz?



143 000
x18 to'lov so'm

Foydali xarid | **Artel 32H4101 HD TV**

MSI Modern 14
0•0•9 | 919 000
boshlang'ich to'loviz - foizsiz - 9 Oy



14" Full HD IPS, AMD R5-5500U, 8GB RAM, SSD, 5000mAh

elmakon | **PS5**

Sony PlayStation 5
825GB with DVD

1667 000 so'm
Super Navi 2
Xarid qilishga ulgurding!

0•0•6
Boshlang'ich to'lov | Foizsiz | 6 oyga



Batafsil ma'lumot uchun: elmakon.uz | 71 203 1 203

1+1 FOYDALI XARID



Aksiya
Televizor xarid qiling va PlayStation 5 yutib oling!

Biladon PlayStation 5 elmakon dukanidan va saytdan televizor xarid qilgandan so'ng e'lonlanadi.

elmakon | **PS5**



21 | **FIFA 21**

Aksiya
Televizor xarid qiling va PlayStation 5 yutib oling!

Biladon PlayStation 5 elmakon dukanidan va saytdan televizor xarid qilgandan so'ng e'lonlanadi.

elmakon | **alif nasriya**



24 Oyga
Scooter Muddatli to'lovga
Mi Scooter

Scooterlar 24 oyga + Mi band 6

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Mijoz sodiqlik dasturi yo'lga qo'yildi



Influencerlar bilan doimiy hamkorlik



Activist.uz



Isom.tv



Mo'min.live



Mitti.me



Texnoplov



Teacher Azam



iWash Tashkent



Tuning house



Xushnodbek