



ABOUT US

BABY HOUSE HOLDING IS A DYNAMIC AND AMBITIOUS COMPANY FULLY DEDICATED TO:

- THE IDEA OF GAINING TRUST OF CONSUMERS IN THE REGION OF UZBEKISTAN AND CENTRAL ASIA
- COMMITTING RESOURCES AND COMPETENCES TO BUILD A TOP LEVEL INFRASTRUCTURE AND DISTRIBUTION MECHANISMS
- TO THE GOAL OF BECOMING ONE OF THE MOST DESIRED PARTNERS IN THE REGION FOR MULTIPLE PARTNERS WORLDWIDE

THE COMPANY IS MANAGED BY TWO CO-FOUNDERS ENSURING THE SPEED AND QUALITY OF OUR DEVELOPMENT.

BABY HOUSE HOLDING

STONEVILLE (Wholesale Division)

Pharmacy Chains "999" "OXY MED" "BEST PHARM" KEY PARTNERS

Key Account Retail Chain "Korzinka.uz" KEY PARTNER

Key Account Retail
Chains "Makro"
KEY PARTNER

Key Account Retail Chains "Magnum" KEY PARTNER

Key Account Retail Chains "Carrefour" KEY PARTNER BABYHOUSE GROUP (Retail Division)

RETAILER
"BABY HOUSE"

RETAILER
"KID POINT"

RETAILER "BABY LUX"

RETAILER
"Total Look"

Franchise "Agent Provocateur"



BABY HOUSE

OUR BUSINESS HAS TWO MAJOR DIVISIONS – WHOLESALE AND RETAIL:

- STONEVILLE WHOLESALE DIVISION WORKING WITH LOCAL PARTNERS
 - PHARMACY CHAIN "999" 38 OUTLETS
 - PHARMACY CHAIN 'OXY MED' 44 OUTLETS
 - PHARMACY CHAIN "BEST PHARM" 36 OUTLETS
 - RETAIL CHAIN "KORZINKA.UZ" 47 STORES AND COUNTING
 - RETAIL CHAIN "MAKRO" 42 STORES AND COUNTING
- BABYHOUSE GROUP RETAIL DIVISION
 - BABY HOUSE RETAILER Flagman store; FULLY OWNED
 - KID POINT Chain of retail outlets; FULLY OWNED
 - BABY LUX RETAILER FULLY OWNED
 - TOTAL LOOK FASHION RETAIL FULLY OWNED
 - AGENT PROVOCATEUR FRANCHISE

SIGNIFICANT PARTNERSHIPS



















































FASHION PARTNERSHIPS





/imonetta



RICHMOND



































Territory Coverage



Baby House Group Holding carefully chooses partners to work with in regions of Uzbekistan:

- Control over the sales team
- Ensuring the delivery quality
- Providing similar trade terms across the country
- Keeping control of 96% of our sales
- Maintaining a 90% market coverage

Head office



TASHKENT

REPRESENTATIVE OFFICES PARTNERS

- 🧿 Fergana
- Bukhara
- Navoi
- Q Gulistan
- Almalyk
- Samarkand
- Namangan
- Andijan
- Ourgench
- Nukus



LOGISTICS INFRASTRUCTURE



DISTRIBUTION SETS HIGH REQUIREMENTS BEFORE THE INFRASTRUCTURE. WE MADE SURE THAT WE EMPLOY SUFFICIENT INSTRUMENTS TO ENSURE TIMELY DELIVERY AND MAXIMUM EFFICIENCY. MOREOVER, WE ALWAYS KEEP MORE POTENTIAL THAN NEEDED IN CASE IF WE FIND NEW PARTNERS.



< 4500 M²
WAREHOUSE SPACE



SPECIAL DELIVERY



28 CAR
PARK

16 8 4



~4800

Shipments per month (delivery within 24 hours)





